

# **XIME News**

Vol. No. XXXI / Issue No. 3 November 2021



***Silver Jubilee Convocation***

**Xavier Institute Of Management & Entrepreneurship  
Bangalore, Chennai & Kochi**

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# XIME BANGALORE NEWS

## SILVER JUBILEE CONVOCATION

The Silver Jubilee Convocation of XIME, Bangalore was held on November 27, 2021. The Convocation was declared open by Prof. J. Philip, Principal Founder of XIME Society and Chairman of the Board of Governors of XIME, Bangalore. Mr. Anil J Philip, Vice President, XIME Bangalore delivered the welcome speech. Dr. M. Nellaiappan, Director, presented the Annual Report.

Prof. J Philip, Chairman, XIME Bangalore in his address talked about the legacy of XIME, and wished the students success in their future endeavours.

**Mr. Alok Ohrie**, President and Managing Director at Dell Technologies India, the Chief Guest, in his convocation address urged the graduating students to be optimistic and learn from life's experiences, to be "curious, knowledge-driven, and hungry" and not to be worried about money and status. He advised the graduates to be brave and fearless, to venture down unexplored paths, and to establish audacious objectives and go for BHAG - BIG HAIRY AUDACIOUS GOALS rather than incremental goals. He also emphasised the need to develop professional and personal networks.



Award winners at the 25<sup>th</sup> Convocation



**Chief Guest Mr. Alok Ohrie addressing the audience**

The PGDM Certificates were awarded to the students by the Chairman, Prof. J. Philip, Dr. J Alexander, President, XIME Society, and Amb. C P Ravindranathan, Chairman, XIME Kochi. The awards of excellence were distributed by the Chief Guest, Mr. Alok Ohrie.

### **Excellence Awards Winners**

1. Chairman's Award of Gold Medal and Certificate for the student scoring highest CGPA in the two-year PGDM Programme – Ms. Priyanka Choudhary
2. XIME President's Roll of Honour for Outstanding Academic Achievement Award, II Rank – Ms. Prachi Agarwal
3. Prof. J.D. Cherayil Memorial Award for Outstanding Academic Achievement Award, III Rank – Ms. Supraja S
4. Mphasis Excellence Award of Rs. 10,000 for the best outgoing HR Student – Ms. Supraja S
5. Dell Excellence Award of Rs. 10,000 for the best outgoing Marketing Student – Mr. Sonavane Mandar Mahesh
6. Muthoot Group Award of Rs. 10,000 for the best outgoing Finance Student – Ms. Prachi Agarwal
7. XIME Alumni Award of Rs. 10,000 for the best outgoing Operations Student - Ms. Swetha S
8. Prof. Sharu S Ranganekar Excellence Award of Rs. 10,000 for the best outgoing Business Analytics - Ms. Priyank Choudhary
9. Triune Company Gold Medal for the Best All Round Performer in the Outgoing PGDM Batch – Ms. Lin Maria Toby
10. Prof. G R Kulkarni award for the Best Outgoing Student in General Management - Ms. Alisha Agarwal.



### **The Graduating Batch 25**

Ms. Sveekrutha K of the graduating batch proposed the vote of thanks and reminisced about her days at XIME. The ceremony concluded with the National anthem.

## **ALUMNI MEET**

The homecoming of Batch 4 and Batch 5, and the induction of Batch 25 as alumni took place on November 27, 2021. Mr. B Muthuraman, Chairman, XIME Chennai and Former Vice Chairman, TATA Steel Ltd was the guest of honour. In his address, he stressed the importance of an active and strong alumni network for the success and growth of an institute. The alumni shared their cherished memories at XIME, Bangalore.



**Prof. J Philip, Chairman, with XIME Bangalore alumni (Batch 4 and 5)**

Based on the Recommendations of the Nominations Committee, XIME has announced the following new Office Bearers of the Alumni Association (XAAB)

XIME ALUMNI ASSOCIATION BANGALORE			
OFFICE BEARERS FOR 2021-23			
SL.NO	NAME	DESIGNATION	BATCH
1	Mr. Nanjappa Somanna	President	6 <sup>th</sup> Batch
2	Mr. Mahesh Raman	Vice President	8 <sup>th</sup> Batch
3	Mr. Neetesh Thomas	Secretary	5 <sup>h</sup> Batch
4.	Ms. Shefali Sonpar	Jt. Secretary	4 <sup>th</sup> Batch
5	Mr. Sujit Shetty	Treasurer	5 <sup>th</sup> Batch



**Glimpses from the cultural show at the alumni meet**

# CHAIRMAN'S DIARY

## OCTOBER 1

Chairman, Prof. J. Philip presided over the concluding meeting of the PGDM Review Committee of AIMS at YMCA Delhi. E&Y representatives were also present. In this meeting, the group finalized the position paper to be submitted to AICTE & Education Ministry.

## OCTOBER 8

This was the concluding day of the Executive Development Programme spread over about 9 months for a select group of executives from the R & D division of Apollo Tyres, Chennai. This special executive development programme was handled by Prof. J. Philip, Chairman-XIME Bangalore, Dr. M. Nellaiappan, Director-XIME Bangalore and Dr. David Jawahar-Director Chennai with Apollo Executives on their career building programmes

## OCTOBER 22-23

The Chairman, Prof. J. Philip led a session of the Faculty Workshop in identifying long-term as well as short-term Certificate Programmes to be offered by XIME Bangalore for the next academic year. The Diploma Programme in FINTECH was identified to seek approval of AICTE. Another 3-month programme was also identified to be offered on our own

## OCTOBER 27

The Chairman inaugurated the Batch B of the Business Analytics Programme which started on that day.

## NOVEMBER 2

Chairman, Prof. J. Philip addressed XLRI Faculty and Board Members as part of a Webinar on NEP and its implications for leading Business Schools like XLRI.

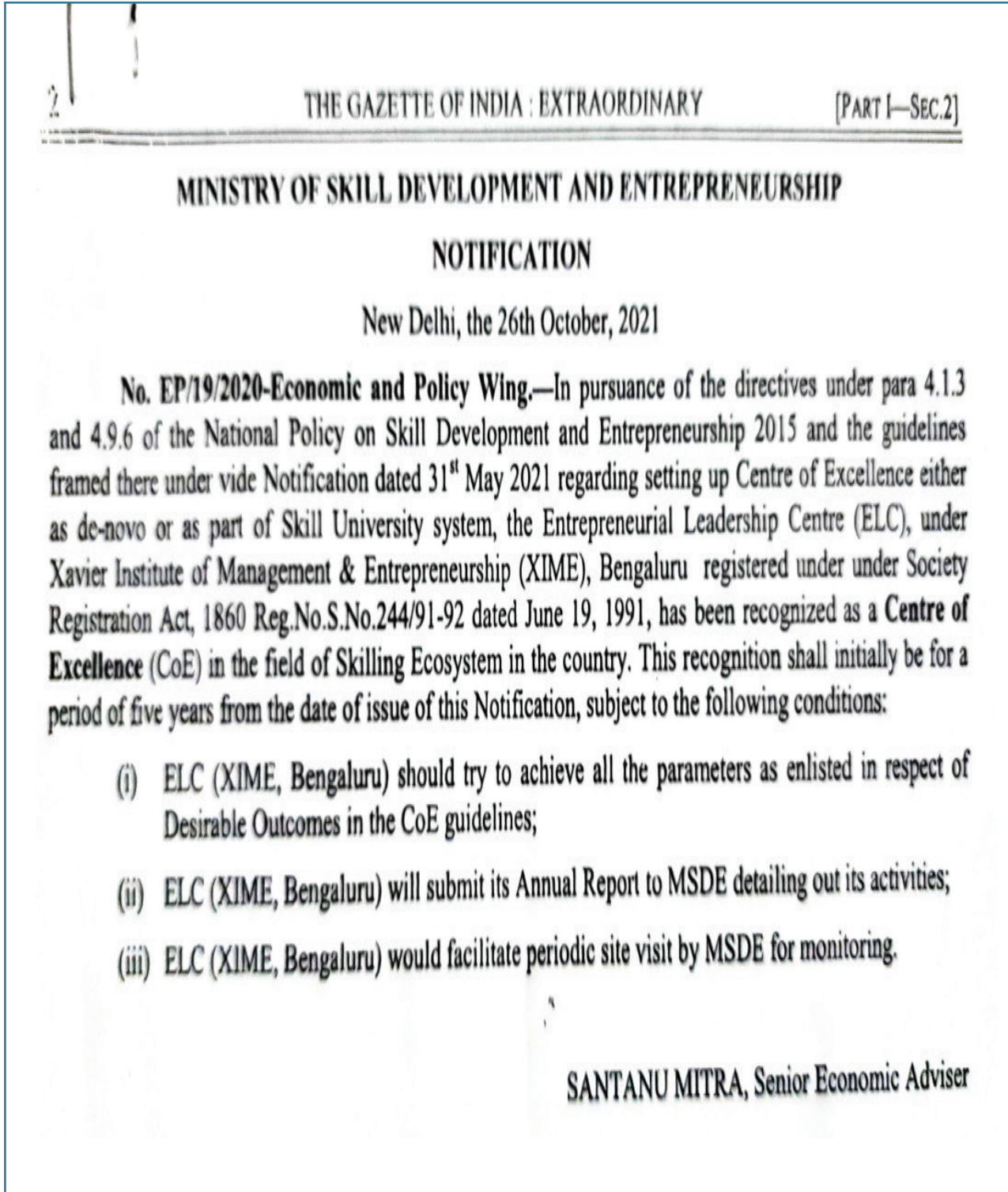
## NOVEMBER 27

Chairman Presided over the 25th Convocation of the Institute where Mr. Alok Ohrie, President & Managing Director, Dell Technologies India was the Chief Guest.

That also was the Alumni Day where a large number of alumni participated. A speciality of the day was the Homecoming of Batches 4 & 5. The Chairman addressed the alumni.

## CENTRE OF EXCELLENCE (COE)

XIME is happy to announce that the Entrepreneurial Leadership Centre under Xavier Institute of Management & Entrepreneurship Bangalore has been recognized as the Centre of Excellence (CoE) in the field of skilling ecosystem in the country.



# MARIA PHILIP FUTURE LEADERS DEBATE COMPETITION


The regional rounds of the Maria Philip Future Leaders Debate Competition were successfully held across four days for the Mysore, Mangalore, Bangalore and Telangana regions from 22 November 2021 to 25 November 2021. A total of thirty seven teams participated in the event. The rounds saw the participants passionately speaking about and taking their stance on a topic of grave concern- "Climate Change is a Catastrophe Waiting to Happen and not a Technical Challenge to Overcome".

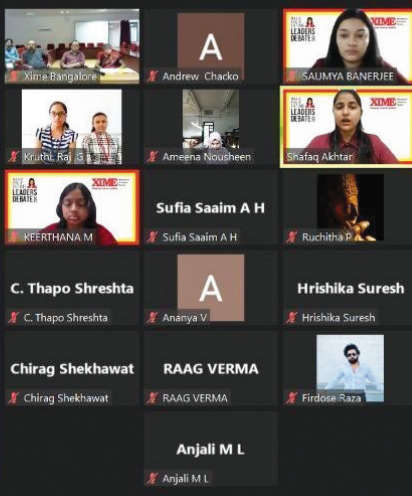
Born in Changanassery, Kerala on April 9, 1964, Maria got her ICSE from Loreto Convent, Ranchi in 1980.

A born leader, Maria was an excellent orator and an organizer too. Though she was studious, she was an equally active participant in extra-curricular activities as well. The crowning glory for Maria was when she was elected as the "Most Popular Girl" at the all-India cultural festival 'montage' at Jesus & Mary College in 1984.

Having been always passionate about Human Resources Management, she decided to pursue a master's program in personnel management at the Madras School of Social Work. Unfortunately, during her final year, she was called to God's abode on 30th September 1986, shattering all her dreams of contributing to the development of society.

Maria was the inspiration behind her father in the founding of XIME.





## The regional rounds of Maria Philip Future Leaders Debate Competition

ZONE	ZONAL RESULT	NAME OF COLLEGE	WINNERS
Mysore	1 <sup>st</sup>	JSS Law College	Mr. C Thapo Shreshta
			Ms. Ananya V
	2 <sup>nd</sup>	Vidya Vikas Institute of Engineering and Technology	Ms. Anjali M L
			Mr. Firdose Raza
Mangalore	1 <sup>st</sup>	School of Social Work, Roshni Nilaya	Ms. Ifra Ayesha
			Ms. Saifana Sheikh
	2 <sup>nd</sup>	Srinivas Institute of Technology	Ms. Haleema Saneena
			Ms. Rebecca Noronha

Bangalore	1 <sup>st</sup>	Christ University	Ms. Khushi Arun Mishra
			Ms. Mariya James
	2 <sup>nd</sup>	Christ Academy Institute for Advanced Studies	Ms. Nivedita Daniel
			Ms. Kiran Deep
	2 <sup>nd</sup>	National Institute of Fashion Technology	Ms. Vibha Arvind
			Ms. Vidhi Sarin
Hyderabad	1 <sup>st</sup>	National Institute of Technology, Wrangal	Ms. Deepika Karanji
			Mr. Shubham Das
	2 <sup>nd</sup>	The English and Foreign Languages University	Ms. Vithika Hota
			Mr. Abhignya Kulkarni

## PLACEMENTS

The placement process for the graduating batch of 2022 started on November 1, 2021. By the end of November, 2021, 29 companies participated in the process and 26 companies among them have offered to a total of 112 students of Bangalore campus. This constitutes around 65% of the eligible students of the batch.

The major hiring companies include consulting and IT majors like Infosys, KPMG, Accenture, E&Y, Wipro etc. Some of the new companies that participated in the process this year include Alstom, Micron, Digit Insurance, Hexaware, Indegene and Darwin box.

The preparation for the placement process for the graduating batch of 2022 kickstarted with a mock placement day on October 9, 2021, when all students of the batch were given a simulated experience of actual placement drives with thirty experts from the industry being invited to be part of group discussion and interview panels. XIME is pleased to announce that the average CTC of the students placed has increased by 25% this year and is hopeful of maintaining this increment through the process.

## SPEAKER SERIES

DATE	DISTINGUISHED SPEAKERS / GUEST SPEAKERS
<b>November 22, 2021</b>	<b>Mr. Nixon Joseph</b> , Ex-chairman and Chief Operations officer of SBI Foundation "CSR Initiatives of SBI through SBI Foundation"
<b>November 18, 2021</b>	<b>Mr. Sairam Ballapragada</b> , Director Micro Focus and Head Global Delivery India, did a session on "The Business Transformation In A Digital Way."

<b>November 17, 2021</b>	<b>Mr. Nixon Kuruvila</b> , Ex Chief, SBI Foundation, did a session on “Corporate Social Responsibility”
<b>November 15, 2021</b>	<b>Mr. Anith Puthiyankath</b> , Director, World of Origins, Partner at Ittiyera Group, Leader in Residence at Leeds University, addressed the students on “social responsibility”
<b>November 3, 2021</b>	<b>Dr. Angela Pova</b> , Professor at the Pontifical Catholic University of Paraná, Brazil, addressed the students and there was an insightful discussion on the topic, “Horizon of Possibilities in Behavioral Finance.”
<b>October 29, 2021</b>	<b>John T Delaney</b> , Dean, Kogod School of Business, American University.
<b>October 28, 2021</b>	<b>Mr. Jeroen Tas</b> , Strategic Business Development, Chief Innovation & Strategy Officer at Philips, addressed the students of XIME Bangalore, Chennai and Kochi as a part of the distinguished lecture series on. In his speech he primarily focused on the innovations done by Philips to improve the technological use in the Healthcare Sector. The session was a great learning experience for all the students as it broadened their viewpoint about how innovations are changing the world.
<b>October 13, 2021</b>	<b>Mr. John Samuel, IAS (Retd.)</b> , Mr. John Samuel, President of Transforming Consulting, the man who built and transformed Speed Post, acclaimed Trainer, Speaker, and Coach talked about the importance of the three pillars of the economy- Business, Government and Society and how it should be used efficiently for the greater benefit of all.
<b>October 13, 2021</b>	<b>Mr. Prabhugupta</b> , Ex- Director, Wolfberg Bank, Subsidiary of UMS took a session on “Ethical Responsibilities of Indian Financial Institutions.”
<b>October 7, 2021</b>	<b>Mr. Praveen S. V.</b> , Researcher, National Institute of Technology, Tiruchi, took a session on “How Organization Use Twitter Analytics for Decision Making.”

## MANAGEMENT DEVELOPMENT PROGRAMME

A management development program “Finance for Non-Finance Professionals” was organized online from 26 November 2021 to 28 November 2021. The program attracted sixteen participants (middle level professionals) from different organizations including academics, NGO and businesses. Mr. Soumik Bhusan (Chartered Accountant), Dr. Mercia Selva Malar, Associate Professor at XIME and Dr. Rajkumar S., Assistant Professor, XIME were the resource persons.

## PH.D. UPDATES

The Pre-Thesis colloquia of four Ph.D scholars Mr. Patanjali Systla, Mr. Muralidhar Deshpande, Ms. Mini Sherino and Ms. Rashmi Shetty were conducted on October 8, 2021. The evaluation Committee consisted of Professor S.J. Manjunath, Chairman of BOS and Dr. D Anand from University of Mysore and the respective Guides.

Two new candidates Mr. Anand John Christopher and Ms. Priya Rajesh have been provisionally registered for Ph.D. during this period.

Ms. Sindhu Menon of 2018 batch has successfully submitted her thesis.



**Pre-Thesis Colloquium**

## INDUSTRIAL VISITS

### 1. BHARAT EARTH MOVERS LTD. (BEML)

Eighty-Six students of Batch 27, visited BEML, KGF Complex and BEML, Bangalore Complex. The visits proved to be extremely fruitful and provided insights into the industry, and including the different stages of production such as fabrication, assembly and quality check, and design and development, manufacturing, testing and after-sales-service of Earth Moving equipment and its aggregates. In Bangalore Complex they had the opportunity of witnessing the state-of-art metro coach's production.

### 2. VOLVO GROUP PRIVATE INDIA LTD.

Forty-four students of Batch 27, visited Volvo Group Private India Ltd. on October 27, 2021. They went through the various production activities and operation practices undertaken in the organization. They were also able to understand the implementation of lean practices, total quality management and a gist of the various job scopes in the automotive industry.



**Students of Batch 27, section A at BEML, KGF Complex.**

### 3. HINDUSTAN AERONAUTICS LIMITED

Forty-two students of Batch 27, visited Hindustan Aeronautics Limited on November 10, 2021. They were introduced to the various stages involved in the design, production and manufacturing of aeronautic and defense equipment. It was a beneficial and fruitful learning experience for the students.

## STUDENTS' ACHIEVEMENTS

1. Mr. Satyadeep Naman of Batch 27, emerged as the winner of the Business Crossword Puzzle organised by XIME Library and Winners Club, XIME on October 5, 2021. He was awarded the book, "A Question of Trust" co-authored by Gayatri Rath and Paarul Chand.
2. Ms. Aashi Shaive and Ms. Anushree Tiwari of Batch 27 secured second position at the National Level Debate Competition on "Online mode teaching VS Offline mode teaching" held by Scott Christian College, conducted on October 8, 2021. They were awarded certificates and a cash prize of Rs.3000.
3. Mr. Praval Jain won the third position at Dalal Street, a mock trading competition conducted by Symbiosis Institute of Management, Pune on October 8, 2021.

## STUDENT CLUB ACTIVITIES

DATE	EVENT
<b>HRUDAY</b>	
<b>November 19, 2021</b>	<b>MENS' DAY CELEBRATION:</b> HRuday celebrated mens' day with great vigour and enthusiasm. Tokens of appreciation and gratitude were distributed to all the men on the campus. There was a display of cultural performances and the event finally concluded with a cake-cutting ceremony.
<b>November 7, 2021</b>	<b>OJAS 2021- DIWALI CELEBRATION:</b> HRuday conducted the Diwali celebration, Ojas 2021 with joy and positivity. There were dance, musical performances, and fun competitions such as Dum Charades. They truly brought about the essence of Diwali by distributing sweets and savories.
<b>MARKXIME</b>	
<b>November 30, 2021</b>	<b>TRAVERSE QUEST:</b> The treasure hunt event brought out the inner Sherlock Holmes in the students as they went on a hunt in and around the campus. A cash prize of Rs.1000 was awarded to the winning team.
<b>FINITIATIVE</b>	
<b>October 13, 2021</b>	<b>SPEAKER SESSION ON 'ETHICAL RESPONSIBILITIES OF INDIAN FINANCIAL INSTITUTIONS':</b> Prof. Prabhu Gupta of William Carey University, India addressed the students on the "Ethical Responsibilities of Indian Financial Institutions". The key takeaway from the session was "One individual, one decision, one determination and one single step towards achieving a sustainable business environment by practicing ethical ways of doing business in financial institutions can change our country and will definitely add-up to our economic progress."
<b>X-ORATION</b>	
<b>November 22, 2021</b>	<b>THE FLIP SIDE:</b> This event tested the creativity, negotiation and narration skills of the students. Dr. Naseer Jaffer and Dr. Mercia Selvar were the judges for the event. The winners were Ms. Sharon Anusha and Mr. Akshay Vishwanath and runners up were Mr. Vikash and Ms. Shivani Verma.
<b>October 4, 2021</b>	<b>CRACK IT 2.0:</b> An analysis and case presentation competition was held exclusively for the students of batch 27. Prof. Kuriakose, Adjunct Faculty adjudged for the event. Ms. Sharon Anusha Andrew and Ms. Mayuri Kumari emerged as the winner and runner up of the event.

<b>X-SEED</b>	
<b>November 15, 2021</b>	<b>CHILDREN'S DAY CELEBRATION:</b> The Xseed club got an opportunity to celebrate Children's Day with specially-abled children from Samarthanam Trust for the Disabled, a Bangalore-based non-profit organization. As a part of the celebration, the members spent some quality time with the children, helped them with the preparation of their mid-day meal, and concluded the event by cutting a cake. There was also a donation of some daily essentials like toothbrushes, soaps, and toothpaste as per their request.
<b>ROTARACT CLUB</b>	
<b>October 10, 2021</b>	<b>DANDIYA NIGHT:</b> The flagship event of the club which also serves as the major fundraiser for the academic year, was hosted with unparalleled enthusiasm keeping the crowd engaged with various activities including dance performances, outfit show-off, games like 7 up 7 down and guess the card. The event concluded with DJ dance for all students and a fulfilling dinner.
<b>EMPRESARIO</b>	
<b>November 19, 2021</b>	<b>SPEAKER SESSION BY MR. SANDIPAN MITRA:</b> Mr. Sandipan Mitra, CEO of Hungerbox, and alumni of XIME, Bangalore conducted a bootcamp on Entrepreneurship

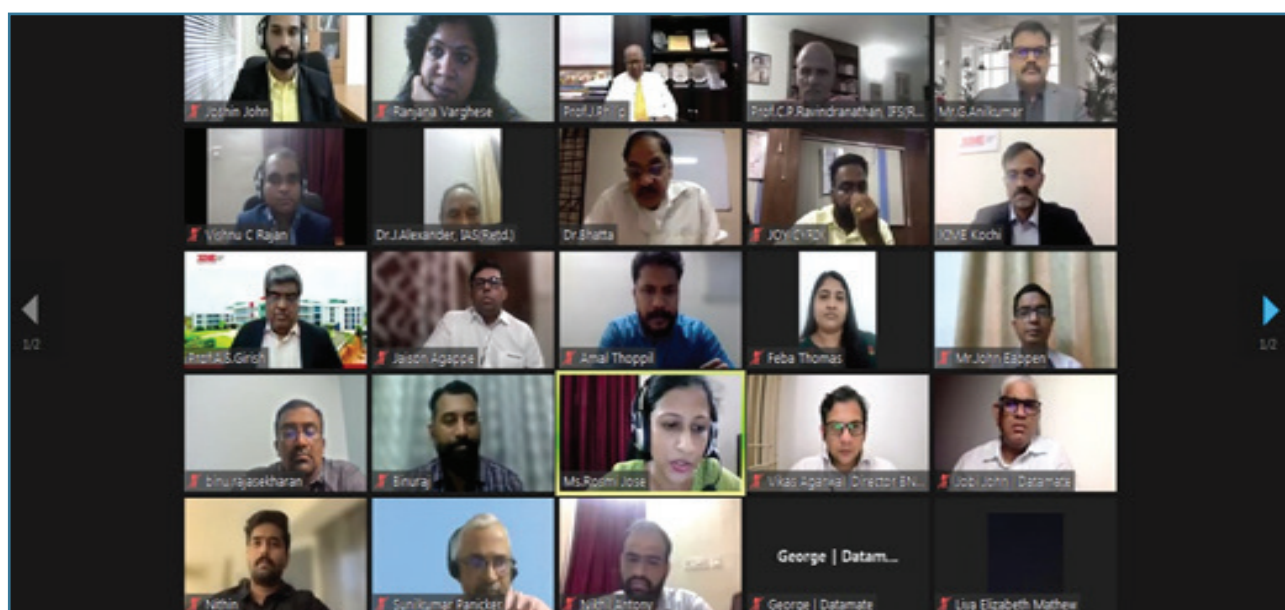


**Mens' Day Celebration**



## CERTIFICATE PROGRAMME FOR SME SECTOR

XIME Kochi in partnership with ACTIONRICH Business Solutions (India) Pvt. Ltd launched a Certificate Programme on “Operations Strategies for Competitive Advantage” on October 22, 2021 via online mode.



### SME Program for Competitive advantage

The welcome address to the inaugural function was delivered by Prof. Alok K., Dean Academics, and the programme was inaugurated by Prof. J. Philip, Principal Founder XIME and Chairman, XIME Bangalore. Mr. G. Anilkumar, Founder and Chief Mentor ACTIONRICH Business Solutions, Dr. J. Alexander IAS (Retd), President, XIME Society and Amb. C.P. Ravindranathan IFS (Retd.), Chairman, XIME Kochi, delivered felicitations. Prof. A. S. Girish, Dean Administration, proposed the vote of thanks and a total of 26 persons, including business owners and senior managers from 19 organizations, registered for the programme.

## OUTREACH PROGRAMME

On October 22, 2021, XIME Kochi conducted an outreach programme and presented hockey kits and jerseys to "Hockey Enthusiasts" of St. Mary's High School, Kariyely, Ernakulam, Kerala, and their coaches C.A. Jose and Sibi George were also honoured with mementos on this occasion. The function was held in the presence of His Grace Mathews Mor Aphrem, Metropolitan of Perumbavoor,



**Prof. J Philip , Chairman XIME presenting the awards**

Prof. J Philip, Principal Founder XIME and Chairman, XIME Bangalore, Dr. J Alexander, IAS (Retd.), President, XIME and Amb. C.P. Ravindranathan IFS (Retd.), Chairman, XIME Kochi. Prof. Alok K, Dean Academics, XIME Kochi delivered the welcome address. Prof. J Philip spoke on the social commitment and outreach activities of XIME group. His Grace Mathews Mor Aphrem, Dr J Alexander, IAS (Retd.) and Amb. C.P. Ravindranathan IFS (Retd.) delivered felicitations.



**Students with the distinguished guests**

# MARIA PHILIP FUTURE LEADERS DEBATE COMPETITION

The Annual Maria Philip Future Leaders Debate 2021 preliminary round was conducted successfully with participation from some of the best colleges in Kerala. The zonal competition was held on November 13, 15, 17 and 19, 2021 for Kochi, Changanassery, Thiruvananthapuram and Kozhikode zones respectively. A total of 57 colleges participated in the competition. The topic of the debate was "Climate change is a catastrophe waiting to happen and not a technical challenge to be overcome". The winner and runner up team from each of the zones will be competing in the state finals on 4 December 2021 at XIME Kochi campus. The winners of the zonal round were:

ZONE	ZONAL RESULT	NAME OF COLLEGE	WINNERS
Kochi	1 <sup>st</sup>	St. Thomas College	Ms. Aleena P R
			Mr. Vishnu Unnikrishnan
	2 <sup>nd</sup>	School of Legal Studies, CUSAT	Ms. Bisna Chandran
			Ms. Anagha P
Changanassery	1 <sup>st</sup>	Saintgits College of Engineering	Ms. Aleena Vinod
			Ms. Mariyam Susan Philip
	2 <sup>nd</sup>	St. Dominics College	Ms. Fasiya Ansary
			Ms. Parvathy Bobby
Thiruvananthapuram	1 <sup>st</sup>	All Saints College	Ms. Vani V K
			Ms. Rima Suresh
	2 <sup>nd</sup>	Mahatma Gandhi College	Mr. Abhinav D P
			Ms. Aiswarya V S
Calicut	1 <sup>st</sup>	National Institute of Technology	Ms. Gayatri Arvind
			Ms. Uma Nalini Damodaran
	2 <sup>nd</sup>	St Joseph's College, Devagiri	Ms. Meghana Manoj Kumar
			Mr. Ajith K B



**Maria Philip Debate Competition- Zonal**

## OBP FOR SENIOR MANAGERS

The two-day OBP for twenty-seven Senior Managers of OSPYN Technologies Pvt.Ltd., Technopark, Trivandrum was conducted on November 27 and 28, 2021 at XIME Kochi. The program was led by Dr. Ranjana Varghese and the sessions were taken by Prof. A S Girish, Dean External Programs, Prof.George Paul, Dean (Spl. Projects), Prof. Alok Krishna, Dean Academics, Dr. Ranjana Varghese, Deputy Director, XLC, Dr. Joshin John, Assistant Dean (Research) and Mr. Krishnakumar, CEO& Founder, GreenPepper



**Senior Managers of OSPYN Technologies Pvt. Ltd with XIME Kochi team**

The trainees had activity oriented sessions on Values, Culture, Strategy, Innovation, Creativity, New Economy Leadership Stack, Powerful and Impactful Presentations, Personal and Professional Branding, Emotional Intelligence etc. XIME Kochi received excellent feedback about all the sessions from the participants.



**The Sessions in progress**

## **INDUSTRIAL VISITS**

### **1. APOLLO TYRES LTD, KALAMASSERY**

Students of Batch 8, XIME Kochi visited the Apollo Tyres plant in Kalamassery on November 25, 2021, as part of their course “Organisational Development”. The students had an enriching experience, interacting with the management team at Apollo. Upgradation of the plant from both management and technological perspective and the factors considered for organisational development were communicated to the students.



**Students interacting with the management team at Apollo**

### **2. KERALA STARTUP MISSION**

Students of Batch 9 visited the “Kerala Startup Mission (KSUM)” centre on November 24, 2021 at Kerala Technology Innovation Zone, Kinfra Hi-Tech Park, Kalamassery, Kochi, Kerala. The batch also visited the Fab lab operating in the KSUM campus. The students were introduced to advanced

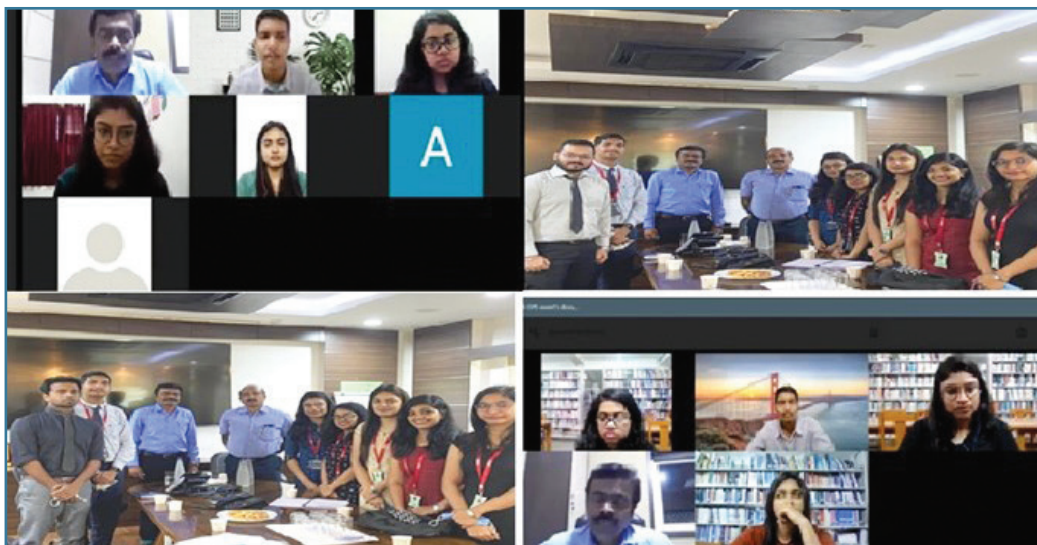
manufacturing techniques like 3D Printing, CNC Machines, Non-conventional machining techniques and Assembly line concepts. Students obtained real-world insights on the business dynamics of a startup.



**Students at KSUM campus**

### **3. SUD-CHEMIE INDIA PVT LTD**

Students of Batch 8 visited Sud Chemie Plant, a leader in the performance-chemical industry on November 22, 2021. The industrial interaction was held both online and offline at the plant. Mr. Shiju Bhaskaran briefed the students on organisational capabilities, organisational development, different management models, changes in management, key departments of the plant, their production process and hiring process.



**Online and offline interaction of students with the team from Sud-Chemie India Pvt. Ltd.**

#### 4. POABS GRANITE PVT.LTD.

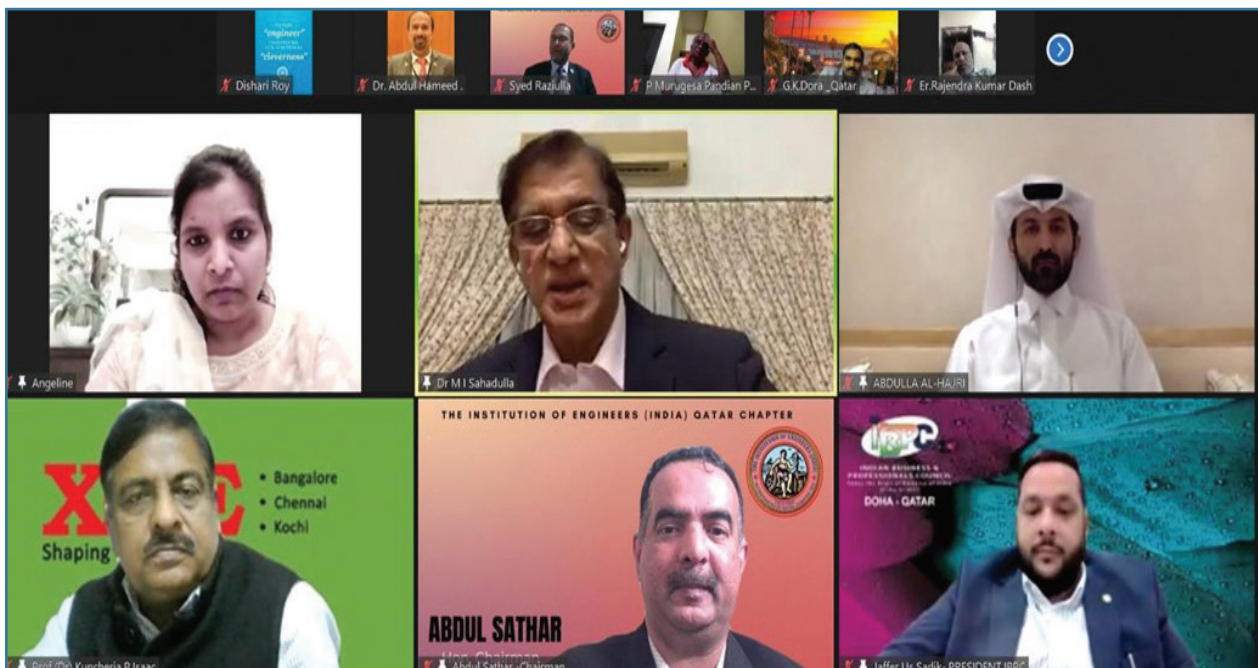
As part of experiential learning, the students of Compensation Management, visited POABS Granite Pvt Ltd, Angamaly, Kerala on November 18, 2021. The students got an exposure to the mining and metals industry, their compensation policies and the best practices of labour welfare in the industry.



**Students at POABS Granite Products Pvt Ltd.**

### DIRECTOR GENERAL AS SPEAKER

Prof. (Dr.) Kuncheria P.Isaac was a speaker at the theme webinar of 54th Engineers Day: Engineers for Skill Development & Employment in combating Covid-19 on September 11, 2021, 06:30-08:30 pm (Qatar time) organised by The Institute of Engineers (India), Qatar Chapter in partnership with Liverpool John Moores University.



**Prof. (Dr.) Kuncheria P. Isaac at the theme webinar of 54th Engineers Day**

## CELEBRATIONS AT XIME KOCHI

MadX club, cultural club of XIME Kochi organized a colorful event on the auspicious occasion of Navaratri on October 25, 2021. The night started with a lively Garba performance by the students of batch 8 and 9 and ended with a scrumptious dinner. On Kerala day, November 1, 2021 the club also organized a traditional Sadhya feast for the students, a pleasant break from their busy days.

MadX organized Diwali celebration for the students on November 5, 2021. Diyas and music lit up the campus with joy and laughter. The club also distributed gifts to the canteen staff keeping up with the tradition.



**Celebrations at XIME Kochi**

## STUDENTS' ACHIEVEMENTS

1. Ms. Maria Raphel, student from Batch-9 got selected for a live project with V-Guard Industries Ltd and has been offered SIP with a stipend of Rs. 15000 per month.
2. Mr. Nitish Bharadwaj, Ms. Simranpreet Singh, Mr. Sasank Kumar Sah and Ms. Sarmistha Acharjee of Batch 8 won the Finance game "Scam 1992" in Berchnova '21, International online management fest organised by Berchmans Institute of Management Studies on November 26, 2021
3. Mr. Shivam Sharma of Batch 9 was awarded a cash prize of Rs. 1000/- and a book authored by Dr. Naseer Mohamed Jaffer, XIME Bangalore for scoring the highest marks in CBE quiz held on November 27, 2021 across the three XIME campuses.
4. Mr. Harish Shravan V, Mr. Divagar R and Ms. Lekshmi Vijayan were the runners up in USHUS 2021- Best Management Team organised by Christ University on November 26 and 27, 2021.

5. Ms. Suvetha N and Ms. Palak Rana were runners up in USHUS 2021 B Plan- HR event organised by Christ University on November 26 and 27, 2021.
6. Mr. Sudipan Mallick of Batch 9 along with two others from another institute made it to the top 5 teams out of a total of 1125 teams in the BlueKaktus StylAce 2021 Case Competition held on November 6th 2021.
7. Among 1000 plus participants, Sudipan Mallick and Ankita Raikwar of Batch-9 featured among national top 5% participants in an Industry Training And Certification Program by Phoenix Global, An IIM Alumni Initiative. They were rewarded with an internship opportunity.
8. Ms. Divya Changlani and Ms. Moumita Neogy of Batch 9 secured IDFC FIRST Bank MBA scholarship 2021-23 worth Rs. 2 lakhs.

## STUDENT CLUB ACTIVITIES

DATE	EVENTS
<b>INSPIRA</b>	
<b>November 12, 2021</b>	<b>Session by Mr. Svetozar Vesic, Director of IT, National Institute of Scientific Research (INRS), Montreal, Quebec, Canada on the topic "Cyber Security":</b> He discussed the need for cybersecurity education for each country. Mr.Vesic talked about Cloud Space, big data, the importance of artificial intelligence in day to day lives, cloud services, cryptocurrencies and metaverses.
<b>MARKXIME</b>	
<b>November 17, 2021</b>	<b>Markxime Bazaar:</b> The event was aimed at sales pitch. Participants were given defective products to sell to the panelists in a unique and interactive way.
<b>FINITIATIVE</b>	
<b>November 11, 2021</b>	<b>DMAT account drive:</b> The event was organised to assist students in opening and operating a DMAT Account. Students had different options of investing on platforms like Zerodha and Groww.
<b>November 4, 2021</b>	<b>NEGOZI:</b> The event was a negotiation game between Firms and Households. Each Firm was given 8 tasks which had to be completed by the households in 40 minutes. Each task was given a time limit of 5 minutes. Winners were decided on the basis of best negotiation with the given amount of \$10000. The winners of the event were Mr. Sreehari K V and Mr. Shreyesh Pascal and the runners up were Mr. Amrit Abhishek and Mr. Joseph Francis.
<b>HRUDAY</b>	
<b>November 19, 2021</b>	<b>INTERNATIONAL MENS' DAY:</b> A unique relay race with four fun tasks was organized to commemorate this day.
<b>November 13, 2021</b>	<b>SKILL UP:</b> An HR analytics program in association with KPMG India was held to handhold students on fundamentals of R programming and analytics.

<b>November 11, 2021</b>	<b>BACK TO BASIC QUIZ:</b> The event was conducted to wish the seniors for their placements and to brush up their basics.
<b>September – November, 2021</b>	<b>Intern diaries, Impact stories, HR quotes:</b> The social media handles are used to share internship experiences of students and impact stories which include instances of corporate culture and practices that embody human resource management and contribute to a better work environment and improve employee satisfaction.
<b>XSEED</b>	
<b>November 14, 2021</b>	<b>ORPHANAGE VISIT:</b> On the occasion of Children's Day, XSeed club members visited an orphanage in Aluva, Kerala and spent quality time with the children, playing games and distributing cakes and chocolates.
<b>September-November, 2021</b>	<b>OBSERVING PROMINENT DAYS:</b> Socially relevant days such as World Alzheimer's day, World Rose day, International day of sign languages, International week of Deaf, Gandhi Jayanti, World Mental Health day, International Disaster Risk Reduction day, National unity day, International day for Preventing Exploitation of Environment in War and Armed Conflict, Infant Protection Day, National Cancer Awareness day, National Education day, World Diabetes day, National Epilepsy day, International day for elimination of Violence against women, World Aids Day, International day of the Handicapped etc were observed by uploading posters on XSeed social media platforms.
<b>X-OPS</b>	
<b>November 21, 2021</b>	<b>NIGHT OWL:</b> An initiative to open a night store in both the hostels to make snacks available to students when the hunger pangs hit them at night after the hostel door closes.
<b>November 1, 2021</b>	<b>CONSULT X:</b> An introductory session with the speaker, Mr Manoj Krishnan of billion Lives Business Initiatives about the 100 days project on Business Strategy and sustainability.
<b>October 17, 2021</b>	<b>CERTIFICATION PROGRAMME ON- OPERATION STRATEGIES ON COMPETITIVE ADVANTAGE:</b> This program is launched for leaders and top management in SMEs responsible for operational strategies during the recovery period from the current crisis, to help develop systems that give the organization a competitive edge.
<b>XE-LENS</b>	
<b>November 19, 2021</b>	<b>LET'S SPICE IT UP:</b> A food photography contest was held. The winner of the event Ms. Tanvi Amdaskar and the runner up Ms. Suvetha N were rewarded with food.
<b>EMPRESARIO</b>	
<b>November 12, 2021</b>	<b>SQUARE GAMES:</b> An offline event in which the participants were divided into teams and had to move in the increasing order of the number on the shuffled number boards to complete the given task within a time limit. The game required team co-ordination and effective nonverbal communication. The team that completed in the least time was declared winner.



# XIME CHENNAI NEWS

## MARIA PHILIP FUTURE LEADERS DEBATE

Xavier Institute of Management and Entrepreneurship (XIME), Chennai organized the Maria Philip Future Leaders Debate Competition held across Tamil Nadu and Andhra Pradesh. The topic was "Climate change is a catastrophe waiting to happen and not a technological challenge to be overcome". The winners of the competition are as follows: -

ZONE	ZONAL RESULT	NAME OF COLLEGE	WINNERS
Visakhapatnam	1 <sup>st</sup>	Gayatri Vidya Parsihad College of Engineering for Women	Ms. Korukonda Dedeeppya
			Ms. Sasanamu praveena
	2 <sup>nd</sup>	Emeralds Degree College	Ms. Raeesa Shaik
			Ms. Sanjana Pareek
Coimbatore	1 <sup>st</sup>	Sri Ramakrishna Engineering College	Ms. Sreemathy S P
			Ms. Sameena Aafrin
	2 <sup>nd</sup>	PSGR Krishnammal College for Women	Ms. Dhasmai Shree R
			Ms. Akshaya R
Madurai	1 <sup>st</sup>	Sastra Deemed University	Ms. Jumanah Kader
			Mr. Vignesh Hariharan
	2 <sup>nd</sup>	Lady Doak University	Ms. S K Shalini
			Ms. A S Tasneem Banu
Chennai	1 <sup>st</sup>	MOP Vaishnav College for Women	Ms. Smriti Mishra
			Ms. Amitha TK
	2 <sup>nd</sup>	Loyola ICAM College of Engineering and Technology	Ms. Ramya M V
			Mr. Mahesh Bhupati B



**Participants in the debate competition**

## STUDENTS' ACHIEVEMENTS

### STUDENTS OF XIME CHENNAI AT RAI

Ms. Preethi Khyaliya, Mr. Kendrick Jerry Ramesh, Mr. Drupad Kamal Ravi Teja Thalathodi & Mr. Raam Kishore VS, attended the Chennai Retail Summit 2021 organised by RAI at ITC Grand Chola held on November 18, 2021. It was an eye-opening experience for the students, where they had the ability to interact with most of the retailers in Chennai such as, Mr. Ramesh Pothy, MD, Pothys, Mr. Charath Narsimhan, MD & CEO, Indian Terrain Fashions Ltd, Mr. Vishnu Shankar, Director, Adyar Ananda Bhavan, to name a few. The theme for the event was- Retailing in 2022: Survive, Sustain and Succeed.



**Students' attending the RAI event**

# STUDENTS OF XIME CHENNAI WIN THE 'THINK TANK' MMA QUIZ

Ms. Sumedha Pandey and Mr. Sam Jones Thomas were declared as the winner and runner up of the final quiz battle 'Think Tank' conducted by Madras Management Association, and were awarded a cash prize of ₹10,000 and ₹7,500 respectively.



**Winners getting awarded**

Ms. Preethi Khyaliya, Ms. Aparna Balaj, Ms. Priyanshi Sharma mentored by Dr. Damodharan were selected for the final round and presented their case study "Building an Attitude on Life Long Learning on the 5th Peregrine Global B-school Resource Center Students Instant Cases competition, conducted by SEAA Trust, New Delhi India, 27 November 2021.

Mr. Suresh, Ms. Nikitha, Ms. Paridhi, Mr. Yash and Mr. Vaibhav, won the second prize in the CESIM ELITE 2021 - ACBSP Region 8 Qualification Tournament Online Business Simulation Competition during the ACBSP 2021 Region 8 Fall Conference, Dubai, UAE, November 29, 2021.

Ms. Preethi Khyaliya of Batch 04 had been selected by Campus Talk Team of Business Standard as the "Star Reporter" for November month with a special certificate and a cash prize of Rs.5000.

## MANAGEMENT DEVELOPMENT PROGRAMMES (MDP)

A two-days' program on Customer Centricity was organized on November 27 and December 4, 2021 for the manufacturing executives. Executives from NSK India and Tempel Precision Metal Products India Limited attended the sessions. Prof. Chandrasekar conducted the session on both the days.



**Executives attending the session**

## **DISTINGUISHED SPEAKER SERIES**

<b>DATE</b>	<b>GUEST SPEAKER</b>
<b>November 26, 2021</b>	<b>Prof.N. Abul Faiz, Educationist &amp; Media Consultant on “You Can Be a Newsreader” by Entreprenowrs Club:</b> The Founder and director of AF School of News reading, a media academy Prof. Abdul Faiz addressed the students and explained how one can lead a crowd with his communication skills and how important presentation skills
<b>November 22, 2021</b>	<b>Mr. Siddharth Dagga, CEO of Neo Motion on Entrepreneurship:</b> The IIT alumnus gave insights related to entrepreneurship and how to connect it with society. The session was full of interesting facts and concepts.
<b>November 17, 2021</b>	<b>Dr. Vinoth, D.M of Pegasus Academy and Consulting on “Structured experimental learning”:</b> The session involved a team building activity to the students to emphasize the idea of communication, collaboration and engagement. Structured experimental Learning was conducted to let the students know the significance of it in Organizational Behavior.
<b>November 6, 2021</b>	<b>Mr. Mohith Balakrishnan, HR professional on Executive Training, Evaluation and Performance Management:</b> The self-motivated HR professional with an experience of over 18 years shared his insights about Executive Training, Evaluation and Performance Management to the club members.

<b>November 1, 2021</b>	<b>Parthiban A, Business development and Sales at lemalabs (IIT incubation centre) on “Artificial intelligence”:</b> Mr. Parthiban, the head of sales and business development at Lema Labs, explained about machine learning, data science and applications of artificial intelligence in the real world. He further enlightened the students with his story and his experiences on applications of AI.
<b>October 12, 2021</b>	<b>Mr. Vijay Kapoor, Founder and Managing Director of Derby men's fashion on Marketing Fundamentals:</b> The Speaker Session was held online through ZOOM. During the session, Mr. Vijay Kapoor, emphasized on the conceptual knowledge and importance of Marketing and its terminologies. He said “Money is an amazing By-Product but a poor point of focus” and by making others successful in your business process, you will eventually become successful.

## STUDENTS' CLUB ACTIVITIES

DATE	EVENT
<b>XSEED</b>	
<b>October 30, 2021</b>	<b>Initiative to teach English to students of government schools:</b> XSeed celebrated Diwali with the students of the Government School and conducted fun games and events. English classes were also initiated for the students and sweets were distributed.
<b>October 10, 2021</b>	<b>CLEAN CAMPUS DRIVE:</b> To promote cleanliness, the XSEED club donated dustbins to campus, which has been kept outdoors for students to throw the trash. This initiative was taken to make the campus clean.
<b>October 1, 2021</b>	<b>KAIZEN TRAINING:</b> Prof. Mathew Paul Vizhalil, conducted a training session on KAIZEN. The insights which were received has been implemented in the club for its better operation.
<b>FINNACLE</b>	
<b>November 25, 2021</b>	<b>PRESENTATION ON IPO:</b> An informative session on the topic IPO (Initial Public Offerings) and the recent IPOs launched by the companies NYKAA & SAPPHIRE FOODS. Mr. Ravi Veeraraghavan, club faculty co-ordinator discussed the importance of business affairs. In light of that, the presentations were done by Batch 4 students (Mr. Shashank, Mr.Vaibhav, Mr.Harsh and Mr.Rishabh). They discussed the company, its performances and its current news on IPO.
<b>November 10, 2021</b>	<b>IPL AUCTION:</b> This event was conducted jointly by X-RATIONAL and FINNACLE. The event saw the students trying to bid the players within their budget. The event helped them gain good experience and knowledge in spontaneous decision making and budget management.

<b>X-OPS</b>	
<b>November 2, 2021</b>	<b>SITUATION HANDLING:</b> The competition involved teams finding solutions to situations of negotiations.
<b>October 4, 2021</b>	<b>CONNECTIONS:</b> Students were given photographs and jargons as clues and they had to connect the pictures and jargons to solve operations related quizzes.
<b>XMARKETEERS</b>	
<b>Every Wednesday of October and November</b>	<b>WedX:</b> This event was held every Wednesday with students expressing their thoughts on random topics including news, current scenarios, life experience, embarrassing moments, funny incidents or things that changed their life or made a huge impact on their upcoming future.
<b>November 5, 2021</b>	<b>REBRANDING EXERCISE:</b> XMarketeers came up with this event of rebranding products for Batch 5 students, showcasing the symbol and elaborating on the product that the participants chose.
<b>October 9, 2021</b>	<b>THE MASS MARKETER:</b> Elevator Pitch is a 30 second memorable description of what you do and what you sell. The goal of this is to earn a second conversation, so that they should hire or buy the product or solution. An elevator pitch is never an opportunity to close a deal but to attract a customer or client and develop his/her interest in your product or service.
<b>XPRESSIONS</b>	
<b>November 4, 2021</b>	<b>DIWALI CELEBRATION:</b> As the name implies, one of the key purposes of the Cultural Club is to assist students in staying connected to our country's rich cultural values, customs, and traditions. The club successfully conducted a vibrant Diwali celebration filled with cultural performances
<b>November 8, 2021</b>	<b>DODGE BALL:</b> General Knowledge Q&A session was conducted for the members of the club by organizers.
<b>HRYTHM</b>	
<b>November 30, 2021</b>	<b>LECTURE ON "CHALLENGE ON OD INTERVENTIONS":</b> Mr. Deeraj Menon, an HR generalist with 15 years of multi industry experience, having an exposure of working across South East Asian countries, addressed the club members on challenges in formulating and administering OD interventions.
<b>November 13, 2021</b>	<b>GUEST LECTURE ON OD INTERVENTIONS FOR EMPLOYEE DEVELOPMENT:</b> Mr. S.Karthikeyan, Managing Director of Career Tree HR Solutions Pvt. Ltd., shared his ideas and experience on "OD interventions for employee development".

<b>November 6, 2021</b>	<b>BLIND SQUAD:</b> For this event, group of forty were divided into members of 4, where one member was blind folded & was required to find a product which was lying on the ground. Team members were allowed to give directions only using HR terms & guide their teammate to find the product
<b>October 30, 2021</b>	<b>DIPLOMATIC ROLE PLAY:</b> Thirty Six Students were divided into teams of 4. One scenario was given to them to play the role of an HR and another person played the role of an employee. The main agenda of the event was to showcase how an HR Manager should analyse a situation. Every team came up with their unique way of delivery of role play, and added some fun elements too.
<b>October 9, 2021</b>	<b>PASSING THE PARCEL:</b> The event was packed with fun and entertainment. It was attended by more than 30 students of both the batches. Students were asked to pass two boxes, One of which was filled with incomplete stories, chits and another one with emotions. Whoever got those boxes were supposed to end those stories relating to the corresponding emotions. This event opened the door of interaction among the students and made everyone creative on the spot and encouraged them to think out of the box.
<b>X-RATIONALS</b>	
<b>November 10, 2021</b>	<b>IPL AUCTION:</b> This Event was Conducted jointly by X-RATIONAL and FINNACLE (The Finance Club). (Details furnished earlier)
<b>November 3, 2021</b>	<b>ANALYTICS QUIZ:</b> The Event was organized to test the students' knowledge on basics to intermediate level of analytics. It was attended by 25 members.
<b>October 11, 2021</b>	<b>ANALYTICAL ALLIANCE:</b> The Inaugural event of X-Rational Club was held in the presence of Faculty Coordinator Mr. Matha Rajesh with the batch 05 students. The event started with the club president giving a welcoming speech to the audience followed by the secretary announcing the core members of the club. Our faculty Coordinator Rajesh sir gave his insights and kickstarted the seminar. The Content team gave presentations on Tableau and IBM SPSS.

## PUBLICATIONS

### PUBLICATIONS - XIME BANGALORE

1. Dr Meena Rani, (2021), *Ethical Issues in Advertising*, *Business Studies Journal*, Volume 13, Issue 4.
2. Dr K A Asraar Ahmed, Dr. V.S. Damodharan, (2021), *Antecedents of Travel intention in rental taxi services post coronavirus-19 lockdown*, *International Journal of Management and Enterprise Development*, Volume 20, Issue 4.
3. Ms. Priyanka Chowdhury, Ms. Palka Marchanda, Saumya Chauhan, Dr. Ramar Veluchamy,

- (2021), Influence of Positive and Negative Emotions on Impulsive Buying Behaviour, *Volume 15, Issue 2*.
4. Ms. Annu Jose, Dr. Trinley Paldon, (2021), A Study on the Synergy of SBI and its associates after the Merger, *Kala : The Journal of Indian Art History Congress, Volume 27, Issue 1*.
  5. Ms. Sumayya K P, Ms. Supriya Kumari, Dr. Trinley Paldon, (2021), Forecasting the Volume of UPI (Unified Payment Interface) Payments in India for the Year 2022, *Kala : The Journal of Indian Art History Congress, Volume 27, Issue 1*.
  6. Ms. Susmita Dhang, Ms. Tonmona Lo, Dr. Trinley Paldon, (2021), COVID 19: Consequence of Lockdown Announcement on the Indian Stock Market, *Dogo Rangsang Research Journal, Volume 11, Issue 10*.
  7. Mr. Siddhant Dhar, Mr. Siddharth Menon, Dr. Trinley Paldon, (2021), Service Quality Analysis for Subway, *Journal of the Maharaja Sayajirao University of Baroda, Volume 55, Issue 1*.
  8. Ms. Sanjana Ray, Shashank, Dr. Roshni James, (2021), Physical working Vs Remote Working: A comparative study with reference to stress, happiness and work life balance, *Journal of Chengdu university of technology, Volume 26, Issue 9*.
  9. Ms. Hitha Ajith, Ms. Keerthana, Dr. Roshni James, (2021), Work-life balance of teachers, pre and during pandemic, *Sambodhi, Volume 44, Issue 1*.
  10. Ms. Maitreyee Sunil Avachat, Ms. Lubna Jamal, Dr. K. Subha, (2021), Implications and Perceptions of Workforce Diversity: A Comparative Study In It And Manufacturing Firms, *Sambodhi, Volume 44, Issue 1*.
  11. Ms. Shriya Misra, Ms. Tanushree Sarkar, Dr. Roshni James, (2021), Employee engagement process: A study on IT industry in times of the pandemic, *Dogo Rangsang Research Journal, Volume 11, Issue 8*.
  12. Mr. Visak K Vinay, Ms. Udit Das, Dr Meenarani, (2021), Social Media Marketing Strategies of Healthcare Service Providers and Consumer Adoption, Bengal, Past and Present, *Volume 117, Issue 3*.
  13. Mr. Subhram Kr Sandilya, Ms. Unnati Bisht, Dr Meenarani, (2021), A Study on Impulsive Buying Behavior of Consumers with Reference to Big Bazaar Outlets In Bangalore India, *Business Studies Journal, Volume 13, Issue 3*.
  14. Ms. Suman Vineet, Ms. Savadam Venkata Swetha, Dr Meenarani, (2021), The Advent of Virtual Reality in the Future of E-Commerce, *Business Studies Journal, Volume 13, Issue 3*.
  15. Ms. Ema Francis, Ms. Era Bhatia, Dr Meenarani, (2021), The Influence of Impulse Buying Behavior in Consumer Purchase Decisions, *Journal of Emerging Technologies and Innovative Research, Volume 8, Issue 10*.

16. Ms. Shristi, Ms. Pooja Sunki, Dr. K. Subha, (2021), Discerning The Factors Influencing The Performance of its Employees and The Role of Job Satisfaction as The Mediator, *Journal of Emerging Technologies and Innovative Research*, Volume 8, Issue 8.
17. Ms. Megha Sood, Ms. Megha Vickranchery Shaji, (2021), Comparing Brand Equity of Young Indian Consumers towards a Foreign and Local Fashion Apparel Brand, *Journal of Emerging Technologies and Innovative Research*, Volume 8, Issue 10.
18. Ms. Pooja Patil, Ms. Priya Rajiv, (2021), Impact of Electronic word of mouth in online shopping among Indian Consumers, *Journal of Emerging Technologies and Innovative Research*, Volume 8, Issue 7.
19. Mr. Vinit Kumar, Mr. Sarath, (2021), Factors Affecting Social Media Shopping Adoption Among Bangalore Citizens, *Journal of Emerging Technologies and Innovative Research*, Volume 8, Issue 7.
20. Ms. Janani Suresh, Ms. Kasturi Singh, (2021), An Exploratory study on the Measurement of the Levels of Happiness in Students in Educational Institutions, *International Journal of Research in Applied Science and Engineering Technology*, Volume 9, Issue 9.
21. Mr. Ananay Garg, Mr. Debarun Dutta, Dr Rajkumar, (2021), Impact of Covid On The Automobile Sector In India, *Journal of Chengdu University of Technology*, Volume 26, Issue 10.
22. Ms. Ekta Lalwani, Mr. Uday Kumar, Dr Meenarani, (2021), The Influence Of Social Media On Buying Behaviour Of Generation – Z, *PalArch Journal Of Archaeology of Egypt*, Volume 18, Issue 9.
23. Ms. Shashank Cinthray, Dr Roshni James, (2021), Physical working Vs Remote Working: A comparative study with reference to stress, happiness and work life balance, *Volume 26, Issue 9*.
24. Mr. John Goldwin S, Ms. Karkala Anirudh Prabhu, Dr Asraar Ahmed, (2021), Impact of social media on the purchase intention in the apparel industry, *Journal of Emerging Technologies and Innovative Research*, Volume 8, Issue 7.
25. Ms. Rhea R Menon, Mr. Sanket Sahu, Ms. Sarmistha Roy, Dr Ramar Veluchamy, (2021), Effect of Cashless Transactions on Consumer Behaviour, *International Management Research Review*, Volume 18, Issue 2.
26. Mr. Navkar Jain, Mr. Prateek, Dr Trinley Paldon, (2021), Investing in Stock Market directly or through a Fund is Experience an Indicator, *Dogo Rangsang Research Journal*, Volume 11, Issue 11.
27. Ms. Sakshi Badaya, Mr. Praval Jain, Dr Trinley Paldon, (2021), Consumer's preference on India's best Telecom Network "Airtel vs Jio", *Dogo Rangsang Research Journal*, Volume 11, Issue 11.

## **PUBLICATIONS - XIME KOCHI**

1. Ms. Sangeeth, Mr. Vishnu, Mr. Anish, Mr. Sridharan, and Mr.Kumar (2021) on 'Reliable and Flexible Supplier Selection Problem: A Genetic Algorithm Inspired Simulation Approach', *International Journal of Logistics Systems and Management*.
2. Mr. John, Mr. J. Eappen, Mr. N. J. Harsha, Mr. G. B. Peethambaran, S. (2021) on "Greenturn Idea Factory: Servitization Strategy". Ivey ID: W25217. London, Canada: Ivey

## **PUBLICATIONS - XIME CHENNAI**

1. Dr. Damodharan Varadarajan and Dr. Asrar Ahmed, International Conference Presentation entitled "*Exploring the Emirati Female Student Entrepreneurs in the U.A.E. through the theory of planned behavior*" at the International Conference "Achieving Sustainable Development (ASD 2021): Through Business Innovations & Digital Technologies" HCT, UAE on October 19, 2021.
2. Dr. Damodharan Varadarajan and Dr. Asrar Ahmed, International Conference Presentation entitled "*Determinants of Behavioral Intention towards QR Code During Covid-19 in Bangalore City*" at the International Conference "Achieving Sustainable Development (ASD 2021): Through Business Innovations & Digital Technologies" HCT, UAE on October 19, 2021.
3. Dr. Damodharan Varadarajan, International Conference Best of Regions Presentation: *COVID-19 Pandemic Resiliency in Higher Education – Faculties and Student's Perspective on Online Education during COVID-19* in the ACBSP 2021 Region 8 Fall Conference, Dubai, UAE, November 29, 2021.
4. Ms. Preethi Khaliya, Mr. Rishab Pande, Mr. Rohit Singh, Mr. S Chandra sekar,(2021) "Can LinkedIn help people find jobs or further education" *Journal of Emerging Technologies, and innovation research*, Volume 8, Issue 8.

## FORTHCOMING EVENTS

**Maria Philip Future Leader Debate Competition 2021 - State Level**  
**St. Xavier's Day**  
**Consultancy programme for Apollo Tyres**  
**Christmas Day Celebration**  
**MDP on New Labour Codes**



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